CASE STUDY

WAREHOUSE STRUGGLES FOR BIRD CONTROL

How BirdBuffer Solved A Costly Pest Bird Infestation When All Else Failed



What seemed like a great idea, offering free popcorn to customers, quickly turned into a long and costly battle to control pest birds for commercial property owner, Greg Tisdel.

The issue began when the store employees started to discard leftover popcorn outside their facility, ultimately attracting pigeons. It didn't take long for pigeons to roost & nest near this constant food source. Quickly a little pigeon problem became a severe infestation issue.



With well over 50 pigeons roosting on his building, pest birds generated a costly mess.



The birds caused over \$20k in damage to stored finished goods at one tenant's location. As the property owner, this became his pest bird problem. First, Tisdel contacted local exterminators and after 9 months of routine visits with six different exterminators, the pest bird problem still existed. Exterminators tried various solutions ranging from sound deterrent devices to spikes & netting exclusion tactics and still nothing worked! At this point, Tisdel had spent close to \$9,000 and still had his bird problem.



One of his tenants spent \$5,000 in tarps to cover their finished high-end cabinetry. Tisdel was at a loss for what to do next. He realized he needed to find an effective solution fast or risk losing long term tenants.

Tisdel learned of BirdBuffer through an article in his local newspaper, the Everett Herald.

Read the Everett Herald Article Here

Admittedly, he was skeptical that a scent of grapes was going to be the solution to his pest bird problem. BirdBuffer uses a patented dry-vapor technology to control large areas, up to 45,000 square feet per machine, by causing a physiological response in birds that they cannot overcome or adapt to. The fluid used is approved by the FDA, EPA, and USDA, and it does not cause any harm to the birds. Their reaction is to vacate the area, leaving it bird free.

To the skeptics Tisdel says "I'd tell them to try it! They say it takes about 90 days for the birds to go away, but don't get fixated on the 90 days. You don't just turn on the machine and the birds miraculously fly away. My problem was solved in about 120 days." Tisdel adds that another reason he chose BirdBuffer was because "It's important too, that BirdBuffer stands by their product."



The pest bird problem had become so bad that Tisdel's accountant created a specific line item in the books for 'pigeons' so that they could track the cost of his bird problem. Shortly after gaining control of the birds, his accountant contacted him to understand what had changed as the associated costs dramatically dropped off. His response: BirdBuffer! Greg Tisdel gained full control of his pest bird problem.

Are you experiencing bird problems at your warehouse? Don't waste your time on traditional ineffective methods. Call us for the most effective, humane and safe solution.

About BirdBuffer



BirdBuffer is focused on solving the public health, safety and damage to critical facilities, caused by pest birds. Without it, our customers face economic loss, serious health & safety risks and facility damage. We help facility managers, health and safety professionals and maintenance teams, eliminate these issues. BirdBuffer's products include a pa tented technology which delivers tiny particles of MA to an area of up to one acre per machine, and provides the most efficient, safe and humane option for eliminating bird problems.

Please contact us for a free consultation about how BirdBuffer can solve your pest bird problem long-term.

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